

What Makes Affordable-Gatlinburg.Com Different!

Promoting Affordable-Gatlinburg.Com Through Other Media Outlets

Most visitors' services websites get almost all of their visits from search engines. Well if you have looked lately, you know that with most searches for this area, you get the same sites over and over again and they are not sites serving just the Gatlinburg area. At Affordable-Gatlinburg.Com we are not only listed on search engines but we are promoting the website with thousands of dollars in media advertising outside the Internet.

Starting in Spring 2005, thousands of dollars of radio spots promoting Affordable-Gatlinburg.Com were heard on radio stations in the Louisville, Kentucky as well as in the Memphis and Nashville, Tennessee areas. In all, these stations included listeners in over 28 states with some being heard internationally.* By promoting Affordable-Gatlinburg.Com in this manner, we have visitors going on the Internet to go directly to our site and not having to search for us through dozens of other listings not focused specifically on the Gatlinburg area.

Search Pages Tailored For Specific Types Of Businesses

Some other websites offer some type of search of business listing of their customers. At Affordable-Gatlinburg.Com each business listings is searchable by at least 20 different search terms specifically related to that type of business. And each business can be listed in more than one category if it applies.

Interactive Maps

Our exclusive **Interactive Maps** feature allows visitors to view a number of interactive, "zoomable", maps of Gatlinburg and the Great Smoky Mountain National Park. The maps allow visitors to zoom in and out and see the locations of various businesses listed on Affordable-Gatlinburg.Com as well as see business information about these businesses with a click of their mouse.

Personalized Service

Affordable-Gatlinburg.Com is focused on each individual customer before and after the sale. Our customers aren't just clients, they are our business partners. We win when our customers win. We will do whatever we can to meet and exceed our client's expectations in quality and service.

NEW Streaming Media Ads

New this year, Affordable-Gatlinburg.Com is adding streaming video and audio media ads to our list of business services we currently provide to our business partners. We can us your current video commercial or radio spot or we can produce one for you. Please ask your sales representative for more information.

*Information on coverage area provided by the radio stations in their marketing material.